

# Elisabeth Bauer

Czech-German Artist & Visual Designer  
Prague, CZ

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ART

## Visual Arts

I work with Acrylic Medium and Oil Pastels in my paintings. My paintings primarily document my spiritual journey. I reflect on and express my feelings, and project them on canvas in what I would call Abstract Expressionism. I use acrylics, oil pastels, ink, and mixed materials

For visual reference see my attached portfolio or my Instagram [@elliembauer](https://www.instagram.com/elliembauer)

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EXHIBITIONS

### CO NÁM NEDÁ DEN MÁ NOC

Group Exhibition at Gabriel Loci (November 12-14, 2021)

I've had the chance to show some of my paintings at this group exhibition of Gabriel Loci based artists and designers organised by The Chemistry Gallery.

### Sue Ryder

Exhibition of Photography (Summer 2011)

A small solo show of my photography at the Sue Ryder Elder Care Home.

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PRACTICE

### Kindergarten Revoluční

School Practice (2013)

I participated as an English Language course assistant at the Kindergarten Revoluční, I was part of a weekly afternoon class where we taught children the English language with games and focusing on creative activities. This was also part of school practice for SUPŠ.

### Kindergarten Milíčův dům

School Practice (2012)

As part of school practice for SUPŠ I chose to participate as an assistant at the Kindergarten Milíčův dům, where I was taking part in the daily program of the class, focusing on the creative activities.

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## WORK EXPERIENCE

### **Avast**

Visual Designer • Lead Designer of Avast Business (May 2020 - Present)

- UI & UX Design of Web, Products, Emails, Display Banners and Illustrations.

One of my latest achievements is Leading the Creative of the Avast Business part of the Rebranding in 2021. In 2020 I was working on the Redesign of the whole Avast Business part of our Website.

### **FemTechConf**

Lead Designer (March 2020 - Present)

- Brand Design and Illustrations
- UI & UX Design of Web and Custom Streaming Platform
- Emails, Collateral
- Social Media Posts, Speaker Cards, Video

FemTechConf is one of my favorite projects I have had the opportunity to work on, because I share the values of Diversity & Inclusion we promote and also because I had full creative freedom in the branding design.

### **TechFAIR LIVE**

Lead Designer (October 2020 - Present)

- Brand Design and Illustrations
- UI & UX Design of Web and Custom Streaming Platform
- Emails, Collateral
- Social Media Posts, Speaker Cards

### **Juicymo**

Graphic Designer (January 2018 - January 2020)

- UX Research, Sitemaps, Prototypes and Wireframes
- UI Design of Mobile Apps and Websites
- Social media content, Business cards, Rollups, Presentation slides

### **Musical Career**

Guitarist (August 2008 - July 2016)

As a musician I played in several projects of various genres. The biggest part of my career was the Z.U.B.B. big band, with which we've participated in several contests and public performances. Amongst my other projects were several bands of my own, with those we've focused on harder music, including our own production.

## EDUCATION

### **Charles University in Prague**

Religion, Ethics, and Philosophy (2015 - 2016)

I tried to pursue education in the field of Religion, Ethics, and Philosophy at the Hussite Theological Faculty of the Charles University of Prague, but later decided to drop out to work on my passion for Arts and Design.

### **MAVO s.r.o.**

Post-graduate, English Language (2014 - 2015)

I took a year after graduation to focus more on my written and spoken English. The privately held MAVO is a British Council partner institution. Finishing the course was rewarded by a CEFR certificate.

### **SUPŠ**

Toy & Game Design (2010 - 2014)

SUPŠ is a secondary arts school with various creative fields of study. In my field of study we've covered the theoretical and practical topics of woodworking, working with textiles, traditional puppet making, working with clay, paper, and gypsum, illustration, drawing and painting, art history, calligraphy, frame-by-frame animation, and digital arts.

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## VOLUNTEER EXPERIENCE

### **Prague Pride**

Volunteer Staff (2014 - 2016)

Prague Pride is one of the biggest European Parades supporting the LGBT community. My role was to assist with the smooth running of the event. Some of my responsibilities included running the sales booth, running the information stand, assisting safety officer, and managing the children's corner.

### **Greenpeace**

Fundraiser (September 2015 - November 2015)

We worked in teams of 5 people to attract potential donors to support the work of the Greenpeace organization.

### **269Life**

Volunteer (August 2015 - December 2015)

With 269Life we were spreading awareness of how animals are treated in the industries, while also promoting a vegan lifestyle.

## Otevři Oči

Sales Volunteer (September 2015 - December 2015)

The goal of 'Open Your Eyes' is to draw attention to the mistreatment of animals in all the industries. As a part of the sales booth team I was approaching people and sharing awareness, while also selling company merchandise.

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### SKILLS

#### Digital Design

- Branding
- UI & UX Design
- Web Design
- Digital Illustration
- Social Media
- Print media design
- Beginner coding skills in HTML, CSS & JS

#### Languages

- Czech | Native - bilingual proficiency
  - German | Native - bilingual proficiency
  - English | Full professional proficiency
  - French | Elementary proficiency
  - Japanese | Elementary proficiency
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